

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eli Weinberger		09/12/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	OKCOOL LLC		
Street Address:	6614 Moore Drive		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90048		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85513759	OK COOL	
CORRESPONDENCE DATA			
Fax Number:	3017624056		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(301) 424-3640		
Email:	efile@usiplaw.com		
Correspondent Name:	EDELL, SHAPIRO & FINNAN, LLC		
Address Line 1:	1901 Research Boulevard, Suite 400		
Address Line 4:	Rockville, MARYLAND 20850		
ATTORNEY DOCKET NUMBER:	6926.0002T		
NAME OF SUBMITTER:	Barbara A. Friedman		
Signature:	/Barbara A. Friedman/		
Date:	09/17/2012		
Total Attachments: 1 source=ExecutedAssignment#page1.tif			

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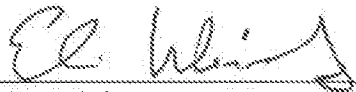
WHEREAS, Eli Weinberger, an individual U.S. citizen, whose business address is 6614 Moore Drive, Los Angeles, California 90048 (hereinafter "Assignor"), adopted, has used, and intends to use the trademark OK COOL ("Mark"), which is a pending application in the United States Patent and Trademark Office, Ser. No. 85513759; and

WHEREAS, OKCOOL LLC, a limited liability company of the State of Nevada (hereinafter "Assignee"), having a place of business at 6614 Moore Drive, Los Angeles, California 90048, is the successor to that portion of Assignor's business to which the Mark pertains;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, the goodwill associated therewith and the application for registration, Ser. No. 85513759.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the OK COOL mark, the associated application for registration, Ser. No. 85513759 and the goodwill symbolized by said trademark, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this assignment not been made.

Executed this 12th day of September, 2012.



Eli Weinberger